**Marketing and Communication: September 13, 2018 Minutes**

Attendees: Kristen Neu & Jim Smith

This meeting was called to order on Thursday, September 13, 2018 at 7:00 p.m.

* Committee discussed potential topics for our 2019 task list
  + Rentals- Are google ads still being run? What other advertising is being done? Facebook offers opportunities to target audiences unlike Google. It would be better to have an Event Coordinator role to manage and track this, rather than being done through committees
  + New homeowner dinner- A sit-down dinner was done in the past, but attendance seemed to have dwindled and it is no longer offered; maybe try again but less formal(and more affordable); maybe combine with volunteer appreciation dinner?

The meeting was officially adjourned at 7:45 pm.

Minutes written by: Kristen Neu

Minutes approved by: Mark Kempner, OIC