**February 2022 Women’s Club Meeting**

**Agenda:**  Feb. 14th, 2022 - Hybrid meeting

***\*Note: For those coming in person, we will be in the trophy room\****

8:01 - meeting begin

1. Attendance - <https://forms.gle/oip3e3qA7BHZ8jCV7>
   1. Francesca Miskowsky, Kristen Neu, Michael Ilardi, Molly Reynolds, Inga Donskaya, Karen Lambert, Suzie Palazzo, Angela Quant, Danielle Ronay, Karyn Brodman, Tangelin Rivera, Laura Eory, Jen Meyers, Natalie Lazar, Natalie Pospishil, Chris Kleinwaks, Cynthia Bonilla, Lana Gavlin, Laura Purcell, Kerry LaValley, Stevlana Gavlin
2. WELCOME New Members and HAPPY VALENTINE’S DAY! <3 <3 <3
3. Old Business
   1. Club Night - canceled - first time due to low tix sales
      1. Possibly too close to Christmas COVID surge
      2. Usually makes $1,000 profit for scholarship
      3. Try to make up that loss with other events
      4. Maybe 2 sessions of Mozz if popular!
4. New business
   1. Pre-school - Laura/Jen Meyers
      1. Jen Meyers - Welcome!
         1. Heading new preschool committee - first meeting is Wed.
         2. Right now Jen will be the only liaison (hoping to recruit another)
         3. Jen is an Elementary school teacher at dwyer
         4. Hopes to streamline communication between Pre-School and WC
         5. Cait is back!
         6. Second meeting hopefully before next months WC meeting
         7. Possible fundraisers they’re talking about (Chris K fundraising chair)
         8. Charlie to do a facilities walk through of the pre-school
   2. February Events
      1. Latin Night update (2/26 7pm) - Johanna/Cynthia
         1. Cynthia -
            1. Feb 26th 7pm-12am
            2. 1 hour of dance lesson by Francesca
            3. Themed drink menu by the bar
            4. Food - apps from el mexicano - honoring prices from first latin night a few years back!
            5. Ticket sales so far (have to sell at least 46 tix)

22 total - as of 7:30pm on 2/14 - 5 in the office/17 on eventbrite

* + - * 1. If we cancel we need to do it 3 days before the event for the food
        2. Flyers?

Flyers can be made and distributed to arthur miller and other ballroom studios

* + - * 1. Connect with office to print fliers
        2. FACEBOOK!!
        3. Eventbrite marketing - re-invite people on eventbrite that have come to previous events

1. Scholarship - Karyn/Johanna
   1. May 2nd
   2. Committee has to have attended 6 meetings within the last year
   3. Up to four hours for volunteering for WML and will be 8 hours next year
   4. What is Scholarship?
      1. It’s what we raise funds for, for the WC
      2. usually get 10-15 applicants - a lot of kids don’t know it’s there
      3. they apply through school or here at clubhouse
      4. Karyn and Johanna run the committee chose 5 members in good standing to be on the committee
      5. K and J white out any info once they get it and get copies to the committee. Committee reads thru them, they have april 15-may 2nd to read through
      6. Committee talks about how much is in the scholarship fund, how successful we were that year and talk about how to divy it up - not everyone gets the same amount
   5. Joy scholarship - based on volunteering but no minimum
   6. Applicants last year - 14 regular and 6 for Joy
   7. Last year we gave out 11,500
      1. Want to leave a little to carry over just in case
   8. Guidance counselor said it's one of the largest scholarships in the area
   9. Who’s interested?
      1. Laura
      2. Francesca
      3. Laura P
      4. Angela
      5. Danielle
   10. Due date for students - April 8th at 4pm
       1. Ways to apply:
          1. Can email them to guidance counselor
          2. Can turn in a hard copy
          3. School gathers it and they send it over
2. March Events
   1. Pub Night (3/5 - 8pm) - Jen H (Facebook Event link: <https://fb.me/e/2cE0eXb2N> )
      1. Tickets
         1. 225 we were supposed to have and we have 235 currently
         2. Can we go to 300?
            1. Mindful of Fire code
            2. Have to be mindful of the table, chairs and stage so we know how many we have
            3. Is 300 going to be comfortable?
            4. For reference - had 275 at beer festival
      2. Bar
         1. Need another bartender for the portable
         2. Gold lounge is open to the public
         3. Bartenders (hoping for) - 1 in the gold, 2 in tiff, 1 on portable
      3. Is it sold out?
         1. Hold off on selling more tix until we get the other bartender
         2. Possible waiting list?
            1. Up to office if they want to do that
         3. When will we know about staffing? Possibly a week
         4. If we up the # of people can make up the $1,000 from Club night
         5. Sold out in one day
      4. No food this year
3. April Events
   1. Mozzarella Party (4/10) - Kerry (Facebook Event link: <https://fb.me/e/1FEA8CTRO> )
      1. April 8th friday (just 1 session 7-9pm)
      2. Vinnie M. - Vinnie’s Mozz in lyndhurst has mozz store - been featured
      3. Does corp and team building events
      4. WML Pays $25/person, WC charging $37 for residents/ $42 for non residents
      5. Kerry will be helping
      6. Take your own mozz - Make 8oz of curds (we think)
      7. Certs and serv saafe coming to the office
      8. Flights of wine purchased separately, 21+ event due to alcohol
         1. Not pre selling
      9. Something we can do every couple of months?
      10. Tickets go on sale - March 16th at 5pm and in the office
      11. If it gets sold out we’ll discuss what we do next
   2. K-5 Spring Party (4/10) - Karyn/ Kerri
      1. When we can coordinate a couple of similar events on the same day to maximize rental availability - looped beansprouts w/ k-5
      2. Had to move the event 30 min to accommodate Beansprouts without being too late.
      3. Egg hunt is 12:30 (not 1pm)
      4. It’s in the newsletter already so cannot be changed
      5. Suggestions:
         1. Do it on Saturday or do the egg hunt before (usually recital is that Saturday)
         2. Likes the later time for the bean sprouts events
         3. Have the Egg Hunt in the middle
         4. Beansprouts before egg hunt (Beenbrunch)?
      6. In previous years they picked 1 or 1:30
         1. Would people be upset?
         2. Easter sunday
         3. Beansprouts may get affected because they have to go and come back but they may nap
         4. Beansprouts is 0-5 ages at 4-5:30pm
      7. Egg hunt - 12:30
      8. K-5 - 1pm-3pm
         1. Possibly for next year
   3. Beansprout Spring party (4/10) -Tangelin/Laura
   4. Egg Hunt (4/10) - Angela/Danielle
   5. Egg Your Yard (4/16) - Angela
      1. Bringing it back
      2. Can pick up a bag of eggs or egg your yard
      3. Dozen or more eggs on the saturday before easter
      4. $15/dozen
      5. Ready to launch at the same time spring stuff - March 16th
      6. CANNOT pay through Paypal and personal accounts with new tax rules
      7. Filling the eggs March meeting!
         1. Teen volunteers
      8. Share. Like. and Follow.
      9. When you get candy - get the smaller size “mini”
      10. Mars employees??
4. New Homeowners - Kim/Kerri
   1. Update on new items purchase
      1. Letter from WC got rewritten
      2. Little tote that you can take to beach - gray w WML logo
      3. On average 240 new residents each year - $1400 budget which is about $5/a home
      4. Board voted on ordering the bags
      5. Boat key chains can be sold in POA office
      6. New Idea - Dog leash! (for sale)
      7. If wanting to sell, has to come from scholarship
         1. Can buy bulk but when they do the line split it between two lines
      8. Backlogged 3 months
         1. Funds ran out last year
      9. When you sell/buy your house the office doesn’t know it as fast - could be 2-4 months
      10. Going sound to the local places and giving menus
          1. RJ’s pizza - wants to get involved in community
             1. Frank and Chris - owners
      11. Coupons from local businesses - new homeowners
5. Volunteer Database - Angela
   1. Currently in the making one
   2. If you’re running an event email Angela what you need, what the event is about, and what age
6. Merchandise Sale - Patrizia
   1. Canoe design won as most popular!
   2. Posting the ordering site in april - some old products and some new
7. Social Media/Virtual Marketing - Francesca
   1. Until the new marketing roll in the office get defined, if committee members want to make a FB event for their event, email Francesca the details. Can also assist with paid FB ads
   2. Newsletter - Angela
      1. New newsletter will look different - actively seek out ads - applicable coupons
      2. Angela compiles info for the newsletter for your event. She would need:
         1. Details of event
         2. Deadlines - when to purchase tix
         3. Due on 10th of the month (for now)
8. On the horizon:
   1. Beach Party - Chris K (Preschool?)
   2. Spring Market - Francesca/Molly - april 24th indoor/outdoor
   3. Sundae’s by the Lake - Kelly - june 26th - have the contract
   4. Mother’s Market - Kerry/Francesca - TBA
9. Alcohol stance/rules - We would like a 30 minute discussion to add this formally into the Women's Club process.
   1. Definitions (for reference):
      1. Children's event is one in which the sole event is only for a child IE: Beansprouts and Kindergarten-5th grade events.
      2. Family Events is one where the entire family or WML community is invited to participate IE: Fall Festival
      3. Adult Events are where the event is 21+ only.
   2. Proposed processes:
      1. Women’s club events run outside normal bar hours, the bar is not to be opened unless the event is an adult only event. If the event is a childrens or family event, an exception must be requested following the process in item #3.
      2. Events scheduled during bar hours cannot request the bar to be closed.
      3. A volunteer running a chilrens or family Women's Club event, can ask for an exception to have the bar to be opened early on an event by event basis. They must, 3 [reconsider 3 months] months prior to the event, bring the request to the WC board, to be voted upon at the general meeting. Upon vote to allow the exception, bar opening early is still dependent on staffing and final approval by the Bar and rental committee.
         1. **In all cases, the bar being open at any time outside of normal operating hours is 100% up to the discretion of the Bar & Rental committee, whether or not any other committee has requested the bar to be open or closed.**
   3. Bring this topic back in March - put at beginning of agenda
   4. This is not in place to limit bar hours but to put a formal process in place if you want your event to have the bar open outside normal hours so that the entire womens club can weigh into the decision proactively.
   5. The alcohol issue - halloween party friday night - adults were bringing alcohol into kids parties -
      1. Cannot bring alcohol - signs were put up and ignored
      2. K-2 have to have a parent
   6. If bar opens for certain WC events - money goes back in to POA
   7. Contact Suzie for scheduling for the bartenders -
      1. Bartenders schedule end of the month from the month before
   8. Bar hours change seasonally today’s hours are not summer hours..keep in mind when scheduling
10. New Ideas
    1. Scholastic Book Fair - Francesca (Preschool!)
       1. Karyn -
          1. Have to get in touch with rep now (Karyn/Steve can help with that)
          2. Drop off week before (because of covid - can’t give you specific date)
          3. Set it up the week your going to have it
          4. They give you your window for pickup
          5. All cash profit - over $2,500 or $3000 - won’t get tax exemption
          6. They give you scanner
          7. They give you your own registers
          8. Must charge tax if not 501C3
          9. Machines take CC cash or check
          10. Can do for scholastic dollars where you can spend on their stuff to get for the preschool
          11. Buy one get one
          12. Scholastic dollars can be used for, donations, buying books for ppl who can't, can give $$ for each teacher, nice to have supplies
          13. Scholastic dollars can be used many ways
          14. Have to have two fairs for BOGO but then you don’t get scholastic dollars
          15. Karen L. interested in helping w/ Francesca
          16. Evening parents to come w the kids
          17. Need a week of the ballroom
          18. Can choose carts only for easy breakdown and set up each day
    2. Improv Comedy Show - Resident
    3. NY Red Bulls Game Night for WML residents - Resident
       1. It would be a code for WML residents
       2. House activities may be doing these in the future
    4. Anything else?? :) - open discussion up to committee to talk about new ideas
       1. WEB ML
          1. Online portal
          2. Calendar of events
          3. Links to camp paperwork
          4. Virtual newsletter
          5. You will want to register even if you’re not using it to pay
          6. Share to womens club page
11. Unsung Women’s Club Warriors - THANK YOU! - SUZIE

**Meeting adjourned at 9:58pm**

**Submitted by: Francesca Miskowsky-WC Board Secretary**

**Approved by: Joanne Machalaba-OIC**